



2020 ALABASTER CHRISTMAS PARADE

Organized and Directed by Alabaster City Personnel

Revised 11/3/2020

Date: Saturday, December 5

Time: 10:00 AM

Location: Hwy. 31 South

Parade Theme: "Alabaster Celebrates Our 2020 Hometown Heroes"

- We're celebrating Police, Fire, Teachers, and Medical Personnel

The City of Alabaster invites you to be a Participant in our annual Christmas Parade.

Registration Dates: October 19 thru November 2 – **EXTENDED THRU November 12!**

- **ON-LINE** at www.cityofalabaster.com – Oct. 19 at 8 AM thru Nov. 12 at 11 PM
- **Email:** sallen@cityofalabaster.com – Oct. 19 thru Nov. 12
- **Alabaster Parks & Recreation Office** – Oct. 19 thru Nov. 12 from 8 AM until 5 PM
 - Weekdays only
 - Located at 200 Depot Street, Alabaster
 - Mask required to enter the building

Registration Deadline:

- We will not be able to accept any Applications received after Nov. 12.

Fees: There is no cost to participate in the Parade.

Approval:

- An application does not guarantee you a spot in the Parade.
- All applications will be reviewed, and a decision made on each one by the City of Alabaster.
- All applicants will be notified of your approval or denial to participate in our Parade.
- All approved applicants will receive an email by mid November informing you of your lot assignment.

Questions: Please contact Sharon Allen with any questions....

- **Phone:** 205-664-6840
- **Email:** sallen@cityofalabaster.com

IMPORTANT NOTICE:

- The City of Alabaster reserves the right to make changes to our normal Parade procedures due to COVID.
- All spectators will be asked to adhere to social distancing guidelines that are in place at the time of the event.

Arrival Time: The City will have staff on site in the lots by 7:30 AM on Dec. 5. The earlier you arrive for line-up, the better. The latest time to show up is 8:30 AM.

Candy: All entries should have plenty of candy to throw as you travel the Parade route.

NOTE: The decision to allow candy has not been finalized yet. Look for updates on our website.

Category Winners: There will be one trophy awarded in each of the following categories....

- Best Holiday Spirit
- Best Use of Theme
- Best Walking Entry
- Most Creative
- Most Entertaining
- Winners will be notified within one week after the Parade.

Decorations:

- All entries must have Christmas decorations, preferably in relation to our theme.
- Please don't enter your company vehicle in the Parade without decorating it as this is no fun for the spectators.
- The maximum float height from the ground is 13 feet 6 inches in order to clear traffic signals.
- Most spectators will be viewing the right side of your vehicle or float.

Gaps in Parade:

- In order to maintain a constantly flowing Parade, we ask you to make every effort to minimize the gaps between entries.
- The only time you should stop is in front of the judges stand while your group performs; or for a train.

Identification Name and Numbers:

- All entries should have a visible sign with the name of your organization on your float or vehicle or carried by individuals in front of your entry.
- There will be a Parade attendant in each lot who will give you an identification number, and further instructions.
- Please place your number PROMINENTLY on the RIGHT side of your FIRST vehicle as this is how the emcee will know who to announce as you approach the judges stand.

Lane Closing: Southbound lanes of Highway 31 will be rerouted to a Northbound lane at 9:15 AM. Highway 31 North will become 2 lanes for North and Southbound traffic.

Lots: There will be signs ("A", "B", etc.) in each lot so you will know which one to enter based on the number you were assigned.

Mandatory Meeting: A representative of your group MUST attend the meeting on Monday, **November 16, at 6:00 PM.** The meeting will be located at the Alabaster Senior Center, 1097 – 7th Street S.W. (beside the Alabaster Administrative Building). Please limit your group's attendance at the meeting to one or two representatives.

Marchers: Large groups of marchers will be lined up at Keystone Plaza – no exceptions!

Parade Route: Begins at Ernest McCarty Ford and ends at the stop sign in front of Southbrook Village on 1st Street Southwest.

Parking/Pick Up:

- Because of limited space, no one will be allowed to park their vehicle at the line-up sites unless your vehicle is part of the parade!
- ALL walkers may be picked up at the Walgreens/Restore parking lot (old Winn Dixie lot).
- All other floats need to go to the old Thompson Intermediate School or use access through the old Winn Dixie lot to get to Buck Creek Park (entrance closest to the railroad tracks).

Performances: The time limit for any performance in front of the judging station is one minute. You risk being disqualified from winning a trophy if you go over the limit.

Restrictions:

1. No dirt bikes allowed!
2. There will be **no live Santa's allowed** in the Parade except the one provided by the City who will be riding on an Alabaster Fire Truck. Any extra Santa's will confuse children. Anyone breaking this rule will be asked to leave the Parade line-up!

Sound System: You must be completely self-sufficient including providing your own sound system. The City will not have any means to provide you with sound at the judging station.

Supervision: Any entry with children will need to provide proper adult supervision pertaining to the size of your group.

Weather: We will monitor weather conditions.

- The Parade will occur whether it's rain or shine unless we have a significant weather event (i.e. strong winds, lightning, thunder, flash floods, etc.). In that case, a decision will be made based on safety.
- If the Parade is cancelled, it will not be made up.
- Rain-Out Line: 205-378-4055